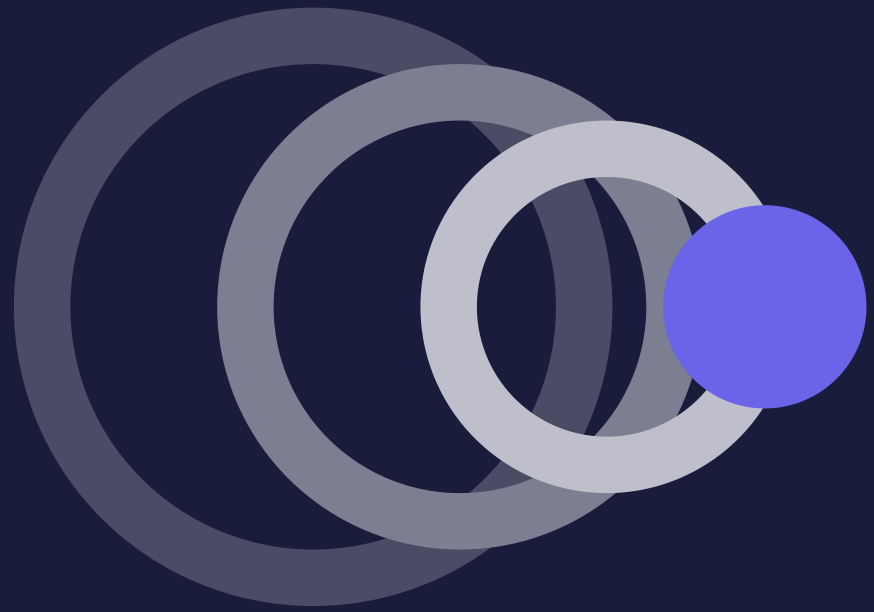
DESIGN SOLUTIONS

Senior design, priced for the year you start.

Fixed prices, in pounds, for what a new business needs first: a logo people remember, a deck that gets the meeting, and the content to keep showing up. Source files and full rights with every project.



From £199
Logo design · two concepts, two rounds

£799
Complete brand identity kit

£325
Pitch deck · up to 12 slides

From £359 / mo
A dedicated designer

Built for businesses that are still building.

Early-stage companies usually face a choice: agency fees they can't justify yet, or marketplace templates that make them look like everyone else. We sit in the middle — experienced design at fixed prices, published upfront.

WHO WE WORK WITH

Founders preparing to launch or raise

A brand, a deck and a landing page that make a new company look like it has been around.

Small businesses refreshing their look

A tidier logo, consistent social content and print that matches, without starting from zero.

Marketing teams that need extra hands

A dedicated designer on a monthly plan who works inside your existing brand.

WHAT YOU CAN COUNT ON

Fixed quotes

The price you see is the price you pay. Scope changes are agreed in writing first.

Source files included

Editable originals with every project, never an add-on.

Full ownership

Complete commercial rights on final payment.

UK working hours

Available across the UK working day (GMT/BST); same-day feedback turnaround.

HOW A PROJECT RUNS

01
Discovery call
Free 20-minute call: goals, audience, timeline.

02
Quote and agreement
Written scope and fixed price within 24 hours.

03
Deposit and kickoff
50% deposit confirms your slot; short brief follows.

04
First drafts
Concepts on the agreed date, each with a rationale.

05
Revisions
Included rounds; feedback collected in one place.

06
Final files
Every format plus source files and rights.

Brand identity

Three ways in, from a clean mark to a complete system. Pick the one that matches where the business is today — every package can grow into the next.

A CLEAN START

Logo Essentials

£199

5–7 business days

- 2 initial logo concepts
- 2 rounds of revisions
- Colour, black and white versions
- PNG, SVG, PDF and source files

MOST NEW BUSINESSES CHOOSE THIS

Logo + Brand Basics

£399

7–10 business days

- 3 initial logo concepts
- 3 rounds of revisions
- Colour palette and font pairing
- One-page brand sheet
- Social profile and favicon versions

THE COMPLETE SYSTEM

Brand Identity Kit

£799

2–3 weeks

- Everything in Brand Basics
- 10–12 page brand guidelines
- Business card, letterhead, email signature
- 5 editable social media templates

Discovery call included

We learn the business before we open a design tool.

Trademark-ready vector

Original artwork you can register and scale to any size.

Every file format

SVG, PDF, PNG at multiple sizes, plus the editable source.

A fresh round if needed

If no first concept fits, one new round at no charge.

Launch bundles

Everything a new business needs to look established in week one, designed together so it all matches — and priced below the individual parts.

SAVES £72

Launch Kit

£525 ~~£597~~

About 2 weeks

- Logo + Brand Basics
- 10 social media posts
- Double-sided business card

SAVES £198

Investor Kit

£925 ~~£1,123~~

About 3 weeks

- Logo + Brand Basics
- Pitch deck, up to 12 slides
- Landing page design

SAVES £148

Content Kit

£279 ~~£427~~

10 business days

- 10 social media posts
- Set of 10 editable templates
- Profile and cover graphics, 2 platforms

One discovery, many outputs

Research and brand thinking happen once; every piece after the logo moves faster.

Designed as a set

Card, posts and deck share one palette, type and tone from day one.

Make your own
Combine any three items from this guide and we take 10% off the total.

Marketing and print

Every item includes two rounds of revisions and print-ready or platform-ready files.

SERVICE	WHAT YOU GET	PRICE
Social media post	One static design, sized for your platform.	**£20**
Social media pack	10 static posts in a consistent style.	**£159**
Carousel post	Up to 8 slides for LinkedIn or Instagram.	**£50**
Editable social templates	Set of 10 in Canva or Figma your team can reuse.	**£199**
Ad creative set	One concept adapted to 5 ad sizes.	**£99**
Profile and cover graphics	Profile image and cover for 2 platforms.	**£69**
Flyer or poster	Single-sided, print and digital versions.	**£59**
Trifold brochure	Both sides, print-ready with bleed.	**£159**
Business card	Double-sided, one name; extra names £8 each.	**£39**
Infographic	One long-form graphic from your data or content.	**£139**
Email newsletter template	For Mailchimp, Klaviyo or similar.	**£129**
Product label or packaging	One SKU; dielines supplied by your printer.	**from £279**

Packs beat singles

Ten posts as a pack cost £159 against £200 bought singly, and arrive in one consistent style. Beyond ten a month, a Starter plan is cheaper again.

Two rounds, always

Every item on this page includes two rounds of revisions. Further rounds are £30 an hour, confirmed first.

Your brand or ours

Share existing guidelines and we work inside them; or pair any item with a brand package and we design the system first.

Presentations and web

The pieces that get you the meeting, then the signup.

SERVICE	WHAT YOU GET	PRICE
Pitch deck design	Up to 12 slides from your content; extra slides £25 each.	**£325**
Branded presentation template	PowerPoint, Google Slides or Keynote; 10 master layouts.	**£279**
Landing page design	Figma mockup, desktop and mobile, ready for your developer.	**£399**
Additional web page	Same design system as your landing page.	**£119**
Ebook or lead magnet	Up to 15 pages, delivered as an interactive PDF.	**£239**
Website banner set	3 hero or promo banners in matching style.	**£79**

A PITCH DECK PROJECT INCLUDES

- Structure review: slide order and what to cut, before we design
- Charts and diagrams built from your numbers
- Editable PowerPoint, Google Slides or Keynote file

A LANDING PAGE PROJECT INCLUDES

- Desktop and mobile layouts, each fully designed
- Figma file with components and type styles for developer handoff
- Webflow, Framer or WordPress build quoted separately

Monthly plans

A dedicated designer who learns your brand, for teams with ongoing needs. Month to month; pause or cancel with 30 days' notice. Prepay three months and save 10%.

FOR STEADY SOCIAL AND CONTENT

Starter

£359 / month

15 design hours · about £24 an hour

- Roughly 12–18 social posts or equivalent
- 48-hour turnaround on standard requests
- Unused hours roll over one month

FOR MARKETING TEAMS

Growth

£679 / month

30 design hours · about £23 an hour

- Priority queue, 24–48 hour turnaround
- Monthly planning call
- Unused hours roll over one month

FOR OCCASIONAL WORK

Hourly

£30 / hour

No commitment · 2-hour minimum

- Edits and one-off tasks
- Billed in 30-minute increments
- Same designer when you come back

WHAT FITS IN A STARTER MONTH

Typical hours; we confirm before starting anything over 3 hours.

Up to 15
Static social posts
About 1 hour each

Up to 7
Carousels, 8 slides
About 2 hours each

Up to 6
Flyers or one-pagers
2 to 3 hours each

Up to 20
Presentation slides
About 0.75 hour each

Payment and terms

Standard UK freelance terms. Every project starts with a short written agreement that repeats what's on this page.

Payment schedule

50% deposit to start, 50% before final files. Projects under £250 are paid in full upfront. Monthly plans are billed in advance on the 1st.

Invoices and methods

GBP invoices, payable within 30 days. UK bank transfer (Faster Payments) preferred; cards via Stripe and Wise accepted.

VAT and paperwork

Prices exclude VAT. As a non-UK supplier we do not charge UK VAT; VAT-registered businesses account for it under the reverse charge. Mutual NDA signed before any discovery call; client data handled in line with UK GDPR.

Revisions

Each service lists its included rounds. Further rounds or scope changes are billed at £30 an hour, confirmed with you first.

Timelines and rush work

Delivery in UK working days from brief and deposit. Delivery within 48 hours adds 25%, subject to availability.

Not included

Stock images, paid fonts and printing billed at cost with your approval. Copywriting and custom illustration quoted separately.

Late payments and cancellation

Overdue invoices accrue statutory interest at 8% above the Bank of England base rate (Late Payment of Commercial Debts Act); work pauses 15 days past due. Before concepts, the deposit covers work to date; after, 25% of the balance is due. Plans end with 30 days' notice.

Ownership and portfolio

You own the final designs with full commercial rights on final payment, including trademark. Unused concepts stay with the studio; we may show finished work unless you ask us not to.

Questions we're asked most.

If yours isn't here, send it over. We reply within one business day.

Why are your prices lower than other studios?

We're a new studio with an experienced team. Rates reflect that we're building our UK client list, not the seniority of the work. Join now and keep your rate for 12 months on monthly plans.

What if I don't like any of the first concepts?

It's rare — the discovery call and brief are designed to prevent it. If it happens, we produce one additional concept round at no charge before revisions begin.

Can you work within our existing brand?

Yes. Share your guidelines or a few existing pieces and we'll match them. Most social, deck and print work is done this way.

What file formats will I receive?

Logos as SVG, PDF, PNG and editable source. Print items as press-ready PDFs with bleed. Social and web items as platform-ready PNG or JPG plus source.

Do you use AI tools?

For research, moodboards and speed on production tasks. Final logos, layouts and brand assets are designed by our team, which is what lets us transfer full rights to you.

How fast can you start, and can I pause a plan?

Usually within 2–3 business days of the deposit; rush at a 25% premium. Plans can pause up to one month at a time with 7 days' notice, and unused hours roll over.

Tell us what you're building.

Send us a LinkedIn message with a short description and we'll reply with a fixed quote within one business day — or set up a free 20-minute discovery call from there.

15%

Founding client offer: 15% off your first project.

First 10 clients, until 31 March 2027. Mention this guide when you get in touch.

GET IN TOUCH

LinkedIn	Message us on the Restart company page · replies within one business day
Comment	Comment **GUIDE** on any of our posts and we'll reach out
Coming soon	Email, booking link and website

WHAT TO INCLUDE

01

What the business does

Two or three sentences, and who your customers are.

02

What you need

An item or package from this guide, or a plain description.

03

When you need it

A launch date, meeting or campaign to work back from.

Prices valid until 30 June 2027. Custom quotes valid 30 days. Prices exclude VAT. This guide is a summary; the written agreement for each project is the governing document.